

**SNIDER** Petroleum  
Fuel and Lubricants Since 1947



**1 Delivery**  
**ONE** Nationwide  
Fueling Network



Free Educational Seminar

## **Air1® Diesel Exhaust Fluid: Handling, Storage, & Equipment Solutions for the Future**

**Emerald Downs**  
Thursday, February 3, 2011  
Seminar 10:00 am to 12:00 pm  
Complimentary Lunch will be provided.

**RSVP Early - Seating is Limited!**

**RSVP today to Dave Potter**  
at [def@sniderpetroleum.com](mailto:def@sniderpetroleum.com)  
or 1.800.773.8357

### **What you will learn:**

- Industry overview and market trends of Diesel Exhaust Fluid (DEF)
- **Bulk equipment solutions** for contamination prevention
- Proper **handling** and **storage** practices
- Understanding the demand for DEF and growth expectations for 2011

Presentations are followed by a Q & A Session!

### **Speakers:**

- Moderator: Dave Michael- General Manager, DeliveryONE
- Brian Hoover - Senior Regional Manager, Yara
- Jeff Smigiel - Key Account Sales & Marketing Manager, Micro Matic

### **Who should attend:**

*Heavy Duty & Commercial Truck Dealers | Auto Dealers | Lube Shops | Truck Stops |  
Truck Drivers | Fleet Dealers & Owners | Ag & Farm Equipment Dealers & Owners*  
Anyone with a vehicle or getting a vehicle requiring diesel exhaust fluid

### **Event details:**

Thursday, February 3, 2011  
Seminar 10:00 am to 12:00 pm (Lunch provided)  
**Emerald Downs**  
**2300 Emerald Downs Drive**  
**Auburn, WA 98001**

**SPECIAL BONUS:** RSVP early for entry into a drawing for a free DEF Drum (must be present to win).

### **RSVP TODAY:**

Dave Potter at [def@sniderpetroleum.com](mailto:def@sniderpetroleum.com) or 1.800.773.8357